

2005 Rudy Bruner Award for Urban Excellence  
Reinventing Downtown



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The *Rudy Bruner Award for Urban Excellence* is dedicated to discovering and celebrating urban places that integrate effective process, meaningful values, and good design. These special places are also distinguished by their social, economic and contextual contributions to the urban built environment. Rudy Bruner Award winners transcend the boundaries between architecture, urban design and planning, and are often developed with such vision and imagination that they transform urban problems into creative solutions that can be adapted to cities across the country.

This book presents five outstanding projects which comprise the 2005 Rudy Bruner award winners. They offer creative approaches to urban placemaking in a variety of settings. Each of the projects reflects a deep commitment by groups of citizens, public agencies and individuals who dedicated themselves to making their cities better places to live and work. We salute their efforts.

*The winners include:*

**Gold Medal Winner:** PORTLAND STREETCAR PROJECT  
Portland, Oregon

**Silver Medal Winners:** DOWNTOWN SILVER SPRING &  
DISCOVERY COMMUNICATIONS  
World Headquarters  
Silver Spring, Maryland

FRUITVALE VILLAGE  
Oakland, California

LOWER TOWN ARTIST RELOCATION PROGRAM  
Paducah, Kentucky

THE HEIDELBERG PROJECT  
Detroit, Michigan

The *Rudy Bruner Award* is biennial. The Gold Medal Winner receives \$50,000, and each Silver Medal winner receives \$10,000. This book and other publications are available from:

BRUNER FOUNDATION  
130 Prospect St.  
Cambridge, MA 02139

[www.brunerfoundation.org](http://www.brunerfoundation.org)