BRUNER·LOEB forum

Transforming Community through the Arts

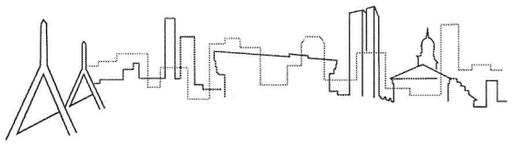
06 | 13 | 2003

The Getty Center
Los Angeles, CA

BRUNER FOUNDATION
130 Prospect Street :: Cambridge, MA 02139
Tel 617.492.8404 :: Fax 617.876.4002

THE LOEB FELLOWSHIP
HARVARD DESIGN SCHOOL :: Cambridge, MA 02138
Tel 617.495.9345 :: Fax 617.495.8949

BRUNER·LOEB forum



Transforming Community Through the Arts
June 13, 2003, the Getty Center, Los Angeles

2 presentations

Note: All events will take place in the Herculaneum Room

8:30 – 9:15: **Registration/Check In and Coffee**

9:30-10:00: **Introduction**
Josephine Ramirez, Getty Grant Program/J. Paul Getty Trust; Loeb Fellow 2003
Simeon Bruner, Founder, Rudy Bruner Award
Jim Stockard, Curator, Loeb Fellowship Program

10:00-10:45: **Presentations**
- Mexican Heritage Corporation, San Jose: *Laura Esparza, Executive Director*
- Inner-City Arts, Los Angeles: *Cynthia Harnisch, Executive Director*

11:15-12:15: **Discussion**

Resources: Cynthia Harnisch, Laura Esparza, Stephen Goldsmith, Barbara Goldstein
Facilitator: Jay Farbstein

Participants are encouraged to use these discussion groups to raise issues relating to art-based placemaking. Presenters have been asked to consider the following questions as they pertain to their respective projects:

- How has your project impacted your community? Upside? Downside?
- What do you now consider to be the most important successes of your project?
- What are the most important mistakes that have been made and what was learned?

12:15-1:15: **Box Lunch Outdoors**

1:30-2:15: **Presentation and Discussion**
Maria-Rosario Jackson, Urban Land Institute:
"Culture Counts: Indicators in Measuring the Impact of the Arts"

BRUNER FOUNDATION :: 130 PROSPECT STREET :: CAMBRIDGE, MA 02139 :: 617-492-8404
LOEB FELLOWSHIP PROGRAM ::48 QUINCY STREET::CAMBRIDGE, MA 02138 :: 617-495-9345

2:30-3:15: **Presentations:**

- Artspace2, Salt Lake City ~ *Stephen Goldsmith, Director, Rose Architectural Fellowship*
- Seattle Office of Arts and Cultural Affairs ~ *Barbara Goldstein, Public Art Director*

3:30-4:30: **Discussion**

Resources: Cynthia Harnisch, Laura Esparza, Stephen Goldsmith, Barbara Goldstein
Facilitator: Jay Farbstein

Participants are encouraged to use these discussion groups to raise issues relating to art-based placemaking. Presenters have been asked to consider the following questions as they pertain to their respective projects:

- How has your project impacted your community? Upside? Downside?
- What do you now consider to be the most important successes of your project?
- What are the most important mistakes that have been made and what was learned?

4:30-5:00: **Strategies for Creative Placemaking**

The discussion will bring together our five presenters with attendees to report from discussion groups and to explore and discuss themes that have arisen during the day.

5:00-7:00: **Reception on the East Library Terrace**

BRUNER FOUNDATION :: 130 PROSPECT STREET :: CAMBRIDGE, MA 02139 :: 617-492-8404
LOEB FELLOWSHIP PROGRAM ::48 QUINCY STREET::CAMBRIDGE, MA 02138 :: 617-495-9345