Transforming Community through the Arts

06 | 13 | 2003

The Getty Center
LOS ANGELES, CA
Transforming Community Through the Arts
June 13, 2003, the Getty Center, Los Angeles

Note: All events will take place in the Herculaneum Room

8:30 – 9:15: Registration/Check In and Coffee

9:30-10:00: Introduction
Josephine Ramirez, Getty Grant Program/J. Paul Getty Trust; Loeb Fellow 2003
Simeon Bruner, Founder, Rudy Bruner Award
Jim Stockard, Curator, Loeb Fellowship Program

10:00-10:45: Presentations
- Mexican Heritage Corporation, San Jose: Laura Esparza, Executive Director
- Inner-City Arts, Los Angeles: Cynthia Harnisch, Executive Director

11:15-12:15: Discussion

Resources: Cynthia Harnisch, Laura Esparza, Stephen Goldsmith, Barbara Goldstein
Facilitator: Jay Farbstein

Participants are encouraged to use these discussion groups to raise issues relating to art-based placemaking. Presenters have been asked to consider the following questions as they pertain to their respective projects:

- How has your project impacted your community? Upside? Downside?
- What do you now consider to be the most important successes of your project?
- What are the most important mistakes that have been made and what was learned?

12:15-1:15: Box Lunch Outdoors

1:30-2:15: Presentation and Discussion
Maria-Rosario Jackson, Urban Land Institute:
“Culture Counts: Indicators in Measuring the Impact of the Arts”
2:30-3:15: Presentations:
- SciArt2, Salt Lake City ~ Stephen Goldsmith, Director, Rose Architectural Fellowship
- Seattle Office of Arts and Cultural Affairs ~ Barbara Goldstein, Public Art Director

3:30-4:30: Discussion

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- What are the most important mistakes that have been made and what was learned?

4:30-5:00: Strategies for Creative Placemaking

The discussion will bring together our five presenters with attendees to report from discussion groups and to explore and discuss themes that have arisen during the day.

5:00-7:00: Reception on the East Library Terrace