Placemaking for Change:  
Non-Traditional Models of Community Revitalization

University of Virginia, School of Architecture  
November 11, 2005

8:30 – 9:00:  Registration, Coffee, and Information Tables  
Campbell Hall, Lobby, First Floor

9:00 – 9:15:  Welcome and Introduction

Maurice Cox, Associate Professor of Architecture, University of Virginia,  
Former Mayor of Charlottesville, Loeb Fellow 2004-05

James Stockard, Curator, Loeb Fellowship Program  
Emily Axelrod, Director, Rudy Bruner Award

9:15 – 10:30:  Presentations

  o  **Colorado Court**, Santa Monica, California  
    Rudy Bruner Award Winner 2003  
    Angela Brooks, Principle, Pugh + Scarpa Architects

  o  **Project Row Houses**, Houston, Texas  
    Rudy Bruner Award Winner 1997  
    Rick Lowe, Founding Director, Loeb Fellow 2001-02

10:30 – 10:45:  Break

10:45 – 11:45:  Discussion Groups

  o  Blue Group: Jim Stockard, Facilitator  
     Resource Team: Reese Fayde, Angela Brooks, Bill Traynor

  o  Red Group: Ann Coulter, Facilitator  
     Resource Team: Rick Lowe, Rick Gustafson
11:45 – 12:30: Lunch

12:30 – 1:30: Keynote Address

  o **Introduction, Karen Van Lengen**, Dean, School of Architecture, Univ. of Virginia
  o **Keynote Address, Reese Fayde**, CEO, Living Cities, New York, New York

1:30 – 2:45: Presentations

  o **Lawrence CommunityWorks**, Lawrence, Massachusetts
    Bill Traynor, Founder and Director, Loeb Fellow 1998-99

  o **Portland Streetcar Initiative**, Portland, Oregon
    Rudy Bruner Award Winner 2005
    John Carroll, Board President, Portland Streetcar Initiative

2:45 - 3:00: Break

3:00 – 4:00: Discussion Group

4:00 – 4:15: Wrap Up

4:45 – 6:30: Wine Reception
  Charlottesville Community Design Center
  101 East Main Street on the Downtown Mall