BRUNER•LOEB forum

Putting Creativity to Work:

Stronger Communities through Locally Rooted Art & Design

April 15 and 16, 2011
Minneapolis, MN

in partnership with

Juxtaposition Arts, Inc

Overview

The 2011 Bruner Loeb Forum in Minneapolis will showcase innovative strategies from across the nation that leverage local engagement in art and design to build more equitable, more economically sustainable, and more engaged and connected neighborhoods and cities. The two-day symposium will highlight and investigate how locally rooted art and design community development practices are transforming the physical, economic and social landscape in communities across the country. Over the course of two days, we will explore the questions that shape efforts to grow locally rooted art- and design-based community development to a scale necessary to build stronger communities from the ground up.

The forum will include presentations, small group discussions, a tour, an exhibit, and hands on creative problem solving with leading practitioners from design, planning, arts, policy, and community development. Participants will see high energy short case study and best practices presentations, engage in small group table discussions, dissect models and ideas in hands-on creative mapping activities, tour local neighborhoods in order to see examples of arts-based development activities in Minneapolis and enjoy an exhibition of ideas and asset based proposals for engaging design in building stronger communities.

Local Context

The Twin Cities is a culturally and economically vibrant metropolis with an industrious population. The people of the Twin Cities have used the area's natural resources and human assets to build a region that is consistently ranked as one of the most livable in the country. The area's arts sector is renowned for a quality, breadth, and depth that exceed expectations for a city of its size.

However the Twin Cities also boasts some of the worst employment, health, education, and housing disparities in the nation. One of the neighborhoods that suffers most in terms of unequal access to opportunity and equitable outcomes is North Minneapolis, where thirty to fifty percent of residents are under 18 years old and a majority are people of color.

Organizations and individuals in North Minneapolis have built a successful track record demonstrating that art and design is an effective way to leverage this community's greatest asset – an abundant population of youth of color – as the foundation for equitable, sustainable, locally-driven development.

Goals & Assumptions

Goal 1: Increase the attention and resources focused on rebuilding and reweaving the social, human and cultural capital in communities like North Minneapolis.

> *Assumption*: Building and linking the social, human and cultural capital of a community with the development of its physical and economic capital is necessary in achieving equitable and sustainable neighborhood revitalization.

Goal 2: Elevate the importance of engaging youth as innovators and shapers of community change efforts.

> *Assumption*: The vision, creativity and voices of youth are central to building strong communities.

Goal 3: Display how participatory arts engagement strengthens community development, while developing in urban neighborhoods a new creative class and economy.

> *Assumption*: Art has the power to catalyze change, activate space and engage and organize community. Art builds wealth.

Goal 4: Illustrate innovative models of community engagement that builds the capacity and connections of neighborhood residents.

> *Assumption*: Rooting our work in community through authentic community engagement is the foundation for strong neighborhood revitalization efforts.

Goal 5: Encourage a multi-disciplinary approach to neighborhood revitalization that develops new ideas and strategies between diverse partners.

> *Assumption*: Silos don't work. We need new, diverse, cross sector collaborations formed to effectively address the interconnectedness of issues in cities.

Speaker Biographies

Kate Barr is the Executive Director of Nonprofits Assistance Fund, a nonprofit community development financial institution whose mission is to build financially healthy nonprofits that foster community vitality. Under Kate's leadership, the organization has emerged as a premier financial resource in Minnesota by providing training, strategic financial counsel, and loans to the nonprofit community. Prior to joining Nonprofits Assistance Fund, Kate served as Senior Vice President of Riverside Bank where she was responsible for strategic planning, marketing, and community development lending. With her unique insight and experience, she is a popular speaker, trainer, and writer on nonprofit management and financial strategy. Kate holds an MA from Hamline University and is currently a member of the adjunct faculty at Hamline and at the University of Minnesota's Humphrey Institute. She serves on the boards of directors of the Neighborhood Development Center, Partners for the Common Good, and Western Bank.

Tom Borrup is a leader and innovator in creative community building – leveraging cultural and other community assets to advance economic, social, civic, and physical development of place-based communities. Headquartered in Minneapolis, his firm, Creative Community Builders consults with cities, foundations, and nonprofits across the U.S. His work integrates the arts, economic development, urban planning and design, civic engagement, and animation of public space. He brings to this work over 30 years experience in nonprofit management, consulting, research, and teaching.

Borrup has written many articles for publications in the arts, architecture, city planning and philanthropy. His book, The Creative Community Builders' Handbook, was released in July 2006, by Fieldstone Alliance. As Executive Director of Intermedia Arts in Minneapolis from 1980 until 2002, Borrup developed a nationally-recognized multidisciplinary, cross-cultural organization in a diverse urban community.

He teaches in Arts and Culture Management Graduate programs at Saint Mary's University of Minnesota and Drexel University in Philadelphia, and for the University of Massachusetts Arts Extension Service. He received his B.A. and M.A. from Goddard College and was a Knight Fellow in Community Building at the University of Miami School of Architecture in 2001-2002. He is currently enrolled in the Ph.D. Program in Leadership and Change at Antioch University.

Brandy H. M. Brooks is the Director of the Rudy Bruner Award for Urban Excellence, a biennial award program of the Bruner Foundation that recognizes design and planning projects for both their design excellence and a transformative impact on their urban communities. She is a graduate of

the Boston Architectural College and currently pursuing her Master in Public Administration at Suffolk University. Brandy is President of the Association for Community Design, a national organization promoting community-based design practice; she also serves on multiple nonprofit boards and community planning committees in her home city of Somerville, MA. Recent awards include a 2010 Summer Public Policy Fellowship with the Rappaport Institute of Greater Boston; a 2010 Moakley Public Policy and Public Management Fellowship with the Center for Public Management at Suffolk University; and selection as a 2009 Next American Vanguard by Next American City. In 2005, Brandy helped to establish the Community Design Resource Center of Boston, and acted as its founding Executive Director until 2009. Brandy has also served as an instructor, guest lecturer and design critic at the Boston Architectural College and Harvard's Graduate School of Design. She maintains a deep interest in design education, civic engagement, and sustainable community-building.

Simeon Bruner is the founder of the Rudy Bruner Award for Urban Excellence (RBA). As a practicing architect for more than 35 years, Mr. Bruner has been a leader in the field of urban architecture. He has pioneered the adaptive reuse of historic 19th and early 20th century buildings and has spearheaded some of the most dramatic and successful urban renovation projects in the country, including MASS MoCA in North Adams, MA. Mr. Bruner is a Founding Principal of Bruner/Cott & Associates in Cambridge and President of the Cambridge Development Corporation.

The Rudy Bruner Award was created in 1986 by Mr. Bruner and was named in honor of his late father, one of the early publishers of the work of Frank Lloyd Wright. The award was created by Mr. Bruner to foster a better understanding of the role of architecture in the urban environment; it has become one of America's leading forums for the discussion of issues related to urban architecture, planning, and community revitalization. The RBA has been recognized by the U. S. Conference of Mayors, the U. S. Department of Housing and Urban Development, and the Environmental Design Research Association.

Roger and DeAnna Cummings create authentic opportunities for youth and residents in North Minneapolis (and communities like it) to exercise creative leadership through hands-on experiences in the arts. They founded Juxtaposition Arts in 1995 to be a place where youth who were most often seen as "at-risk" could harness their youthful exuberance and develop their creative talents in order to improve their outcomes in life and make positive contributions to their neighborhood. The pair was recognized as having one of the top 50 out of school arts programs in the US by the President's Committee on the Arts and Humanities. They have presented on their best practices to diverse audiences at New York University, Harvard University School of Education, the University of Minnesota, Macalester College, and the Walker Art Center to name a few.

In 2007 they were awarded fellowships to pursue full time graduate studies at Harvard University. As a Bush Fellow, DeAnna focused her studies at the Kennedy School while Roger was a Loeb Fellow at the Graduate School of Design. With two teenage children in tow, the couple spent the year living and studying in Cambridge, MA and traveling to Albuquerque, Santa Fe, the South Bronx, Harlem, Roxbury and Dorchester in Boston, New Orleans, and Sao Paolo and Rio Brazil where they investigated non-traditional business, education and community development enterprises.

In 2009, they returned to their work in the Twin Cities empowered with new ways to engage the arts and traditionally disconnected entities in comprehensive and creative community building.

Jeremiah Ellison is a North Minneapolis native and has been a member of Juxtaposition since he was eight years old. Now 21, he works as a summer art instructor for Juxta and stays politically active within his community and the wider spectrum of Minneapolis/St. Paul. He hopes to continue teaching throughout his life and also to write/illustrate graphic novels as a profession.

James Garrett Junior AIA was born on the Caribbean Island of St. Thomas and spent his formative years in St. Paul, Minnesota where he developed an early interest in the workings of cities—especially the buildings, people, and interstitial spaces that compose them.

As a visual artist and published writer—trained as an architect—he expresses the urban condition through the lens of design. His work employs diverse media [aerosol, ink, critical text, digital collage, physical sketching and material modeling] to explore complex theoretical issues from a unique, ethno-experiential perspective.

James holds an A.B. Degree in Architecture from the College of Environmental Design at University of California [Berkeley, CA] and an M'arch degree from Parsons School of Design (New York City, NY). He is currently serving his 2nd-term on the Public Art Saint Paul Board of Directors and is a Vice President of the Assembly of Architects organization. In 2002, he founded 4RM+ULA architecture, a full-service design firm focusing on community-scale, urban infill (re)development projects—artistically employing technology, and sustainable materials/methods of construction.

If pressed to describe ***Theaster Gates***' work in one word, it would be "transformative." In his performances, installations and urban interventions, Gates—an artist, musician and "cultural planner" as well as director of arts program development for the University of Chicago—transforms spaces, relationships, traditions and perceptions.

Exploring architecture as a tool for mediation and meditation, Gates draws from both urbanism and art to provide what he terms "moments of interstitial beauty" in Chicago's South Side neighborhoods. His most recent project, "Temple," comprises two neighboring houses whose interiors he completely rebuilt of donated and repurposed materials to create spaces for workshops, exhibitions and other public events on topics of race, art and politics. Theaster is currently at Harvard's Graduate School of Design as a Loeb Fellow.

Edward G. Goetz is director of CURA, the Center for Urban and Regional Affairs at the University of Minnesota. CURA is a community-based research and technical assistance center that brokers relationships between the community and the university for the benefit of all. Goetz is also professor of urban and regional planning at the Humphrey School of Public Affairs, University of Minnesota. He specializes in housing and local community development planning and policy. His research focuses on issues of race and poverty and how they affect housing policy planning and development. His book, Clearing the Way: Deconcentrating the Poor in Urban America (2003, Urban Institute Press), won the Paul Davidoff Award from the Association of Collegiate Schools of Planning in 2005.

Cynthia Harnisch is the President and CEO of Inner-City Arts, a nonprofit learning oasis for the arts located in the heart of Skid Row, Los Angeles. Prior to joining Inner-City Arts as its Executive Director in 1999, Cynthia was a member of the team that built the Autry National Center and served as its vice president for 12 years. Earlier in her career she held leadership posts for the Arizona Historical Society and the University of Arizona Museum of Art.

Cynthia holds advanced degrees in Museum Studies and Education Administration, an undergraduate degree in Art History, and attended Stanford University's Graduate School of Business Executive Education Program and the Getty's Museum Leadership Institute.

Founded in 1989, Inner-City Arts offers instruction by professional teaching artists in dance, music, drama, animation, ceramics, digital media and visual arts to more than 10,000 children and youth each year. Inner-City Arts students are the children of the working poor and at risk to drop out before completing high school. Through art, students acquire language skills and achieve academically. Classroom teachers participate in extensive array of professional development workshops designed to integrate arts instruction into the academic curriculum.

Cynthia is an Annenberg Foundation Community Champion, and serves on boards and advisory committees for Arts for LA, Los Angeles Central Providers, Para los Niños, and The Ryman Program for Young Artists. A member of Art Table, she is past president of the Museum Educators of Southern California.

Justin Kii Huenemann, a member of the Navajo Nation, was born and raised on the Navajo Reservation in Arizona. He attended the University of Minnesota, earning a BA in Architecture and a MA in Higher Education Administration (he is a proud Gopher).

He is the founding president and CEO of the Native American Community Development Institute (NACDI), a community development organization. Mr. Huenemann has worked extensively in the areas of public policy, government affairs, higher education, youth development and community development. He has spent his entire professional career working to advance American Indian self-determination and to improving the quality of life of American Indian people.

Mr. Huenemann believes strongly in community service. For his community work he has received a number of awards, including the Minneapolis Mayor's "Healthy City Award" from the Abbott Northwestern Hospital Foundation. He currently serves on the following board of directors: Woodlands National Bank, Lutheran Social Service of Minnesota, American Indian Community Development Corporation, Tiwahe Foundation, Indian Health Board and the Neighborhood Development Corporation.

Mr. Huenemann is a husband, father of four children, small business owner, men's traditional dancer and artist.

Seitu Ken Jones is a 2001-2002 Loeb Fellow and was born on the Northside of Minneapolis and was the City's first artist-in-residence, integrating artwork into large infrastructure projects. Seitu is on the faculty of Goddard College and is a senior fellow in agricultural systems at the University of Minnesota. Seitu is an avid urban cyclist and advocate of improving the urban environment.

Rick Lowe lives in Houston. He has exhibited and worked with communities nationally and internationally. His exhibitions include: Phoenix Art Museum, Contemporary Arts Museum; Houston, Museum of Contemporary Arts, Los Angeles; Neuberger Museum, Purchase, New York; Kwangji Bienale, Kwangji, Korea; Museum of Fine Arts, Houston, Glassell School; Indianapolis Museum of Art; the Kumamoto State Museum, Kumamoto, Japan; Venice Architecture Bienale. Community building projects include: Project Row Houses, Houston, Texas; Watts House Project, Los Angeles, CA; Arts Plan for Rem Koolhaus designed Seattle Public Library with Jessica Cusick; Borough Project for Spoleto Festival with Suzanne Lacy, Charleston, SC; Delray Beach Cultural Loop, Delray Beach, Florida, a project for the Seattle Art Museum in their new Olympic Sculpture Park with David Adjaye. Among Rick's honors are: the Rudy Bruner Awards in Urban Excellence; AIA Keystone Award; the Heinz Award in the arts and humanities; Skowhegan School of Painting and Sculpture Governors Award; Loeb Fellow at Harvard University; Skandalaris Award for Excellence in Art Architecture; and USA Artist Award.

Dan Pitera is a political and social activist masquerading as an architect. He is presently the Executive Director of the Detroit Collaborative Design Center at the University of Detroit Mercy School of Architecture. With the view that "design" is an essential force in establishing human relations, the Design Center is dedicated to fostering university and community partnerships that create inspired and sustainable neighborhoods and spaces for all people. The sustainability and regeneration of any neighborhood lies in the hands of its residents. Thus, the Design Center provides not only design services but also empowers residents to facilitate their own process of urban regeneration.

Mr. Pitera was a 2004-2005 Loeb Fellow at Harvard University. He was a finalist for both the 2008-2009 Rafael Vinoly Architects Grants in Architecture and the 2006-2007 James Stirling Memorial Lectures on the City. Under his direction since 2000, the Design Center won the 2011 and 2002 Dedalo Minosse International Prize and was included in the US Pavilion of the 2008 Venice Biennale in Architecture. The Center recently was awarded the 2011 SEED Award and the 2009 Rudy Bruner Award for Urban Design Excellence for the St. Joseph Rebuild Center in New Orleans. The Design Center was the recipient of the NCARB Prize in 2002 and 2009 and was included in the international exhibit/conference ArchiLab in 2001 and 2004 in Orleans, France. In 1998, Mr. Pitera was the Hyde Chair of Excellence at the University of Nebraska. He has lectured and taught extensively throughout the North America, South America, and Europe. He likes "fallout shelter" yellow…

R.T. Rybak was first elected Mayor of Minneapolis in 2001 was re-elected in 2005. Mayor Rybak is now leading efforts to revitalize North Minneapolis, attack juvenile crime, make Minneapolis a wireless city, end homelessness in ten years, and significantly reduce the City's energy consumption to combat global climate change.

David Ralston has been a redevelopment project manager for the City of Oakland's Community and Economic Development Agency for the last ten-years principally involved in public space, infrastructure and in-fill development projects that combine community engagement, sustainability, equity and design-build opportunities. David has a master's in architecture and city planning (UC-Berkeley) and a doctorate in urban geography (UCLA). With colleagues from UC-Berkeley, David helped co-found and publish the series, Community Visions: Empowerment Through Design; together led re-design process for several neighborhood nodes in Oakland, and formed Oasis Group Planning consultants specializing in designing "sustainable neighborhood structures" for San Francisco area projects including the Central Richmond Greenway; Bayview Hunter's Point Open Space Network; and the West Oakland BART/Mandela Transit Village. In addition to practice, David enjoys teaching as an adjunct faculty of urban planning at the Merritt College Environmental Management and Technology Department in Oakland, CA.

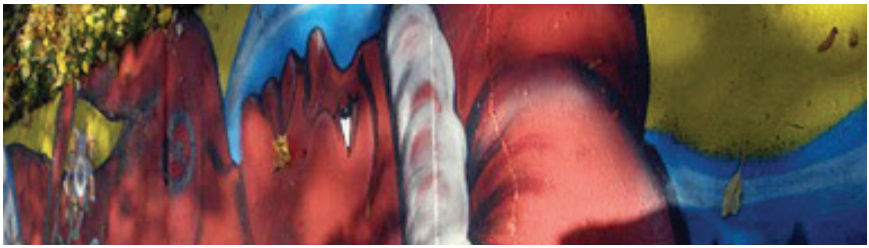
Jason Schupbach is the Design Director for the National Endowment for the Arts, where he oversees all design grantmaking and partnerships. Previous to his current position, Jason served as the Creative Economy and Information Technology Industry Director at the Massachusetts Department of Business Development. In this job, he focused on the nexus of creativity, innovation, and technology to grow the innovation industries cluster in the state, including software, hardware, film, TV, digital media, video games, design, advertising, music, and publishing businesses. He formerly was the director of ArtistLink, a Ford Foundation initiative to stabilize and revitalize communities through the creation of affordable space and innovative environments for creative entrepreneurs.

Previously, Jason worked for the Mayor's office and Department of Cultural Affairs in Chicago, and he was the staff urban planner and capital projects manager for the Department of Cultural Affairs in New York City. Jason has a degree in public health from the University of North Carolina at Chapel Hill, and a master's degree in city planning from MIT. Jason is also a graduate of the UMASS Center for Collaborative Emerging Leadership, and was recipient of the MIT Excellence in Public Service Award.

Sheila M. Smith has been Minnesota Citizens for the Art's Executive Director since 1996. She was a leader in the 2008 "Vote Yes" campaign, passing a Minnesota state constitutional amendment to create 25 years of dedicated funding for the arts and environment. Smith has been Chair of the State Arts Action League, part of Americans for the Arts, and was recipient of the 2009 Alene Valkanas State Arts Advocacy Award, which honors an individual who has dramatically affected the political landscape through arts advocacy efforts at the state level. An Adjunct Professor for the University of Minnesota in both Minneapolis and Duluth, she teaches and lectures nationally about the arts, grassroots advocacy, and other issues. For the Minnesota Council of Nonprofits, she is part of the Public Policy Cabinet and a member of the Board. Smith has a Masters in Arts Administration from St. Mary's University and a B.A. in Shakespeare from St. Olaf College. Before joining MCA she served as staff at the Minnesota State Senate and lobbied local governments for Continental Airlines in Houston, TX. In her off hours, she is a proud member of Minnesota's 2008 and 2009 Champion WorldQuest team, an international affairs trivia competition of the World Affairs Councils of America, and enjoys kayaking and hiking along the North Shore of Lake Superior. She received the 2009 Leadership Award from Conservation Minnesota.

James Stockard serves as the Curator of the Loeb Fellowship at the Harvard Graduate School of Design. The Fellowship is a program that provides mid-career practitioners whose work involves the built and natural environment with a year of independent study at Harvard. Prior to assuming that role in 1997, Mr. Stockard had a 27 year career as a consultant, working in the fields of affordable

housing and community development. Based on that experience, he teaches courses on the US housing delivery system and on neighborhood analysis and development at the GSD. His consulting work included assignments ranging from housing production to policy analysis and program evaluation. He also conducted a wide range of training activities for public agencies and non-profits. His work has involved projects at the local, state and national levels. He was the Principal Investigator for the Public Housing Operating Cost Study commissioned by the US Congress. Prior to that, he served as the Special Master for the District of Columbia Housing Authority when it was under the supervision of Federal Judge Stephan Graae. He has contributed articles to volumes on housing policy and serves on several housing-related boards for public agencies in Cambridge and the Commonwealth of Massachusetts.

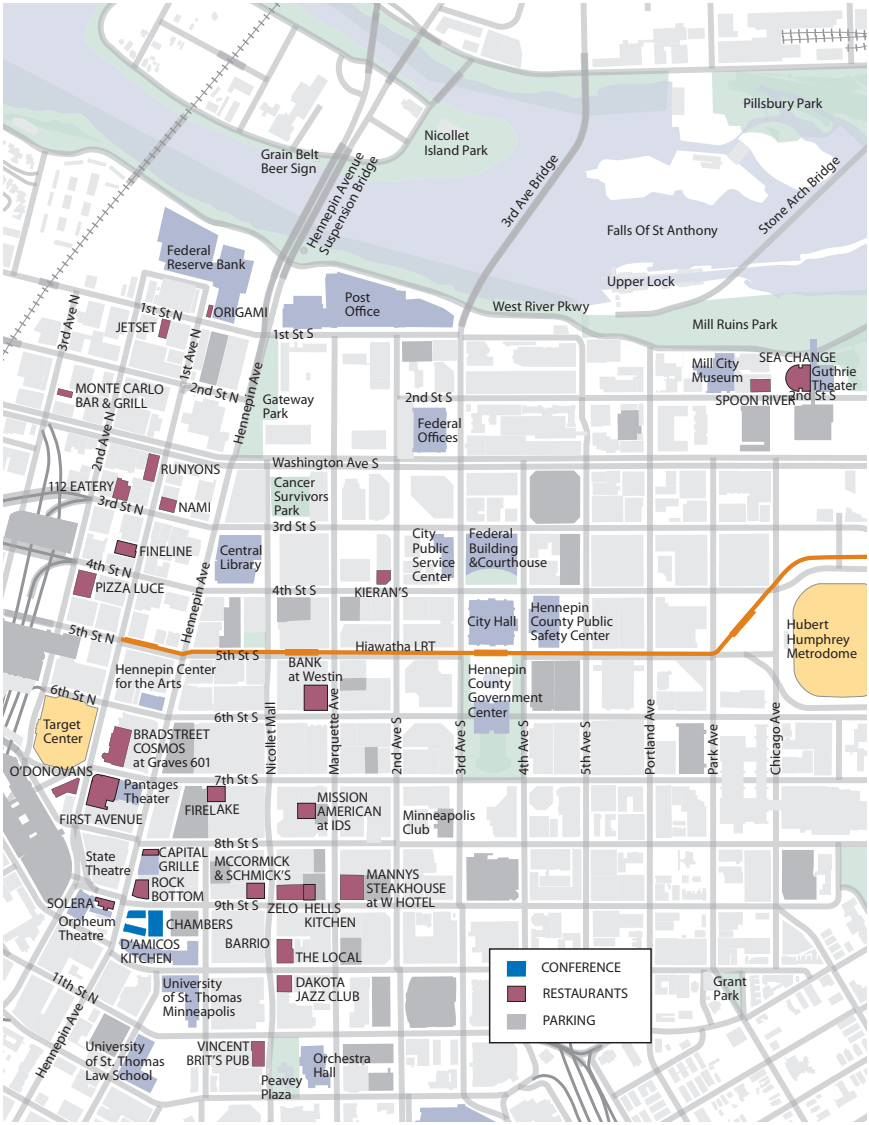


Exercise Descriptions

Table Talks (Friday) are informal discussions between you and the colleagues at your table structured to unpack and dig into what you've heard from the previous group of speakers. There is a host assigned at each table who will have initial questions to get the conversation started. Please use the markers and cardboard discs provided to capture the key words, threads, take-aways, aha's and learnings for you that come out of your table talk conversations. You'll write on one side of the discs for the first set of table talks then turn it over and use the other side for the second group of talks. All the discs will be collected on Friday before lunch and erected as 3-D free standing sculptures to be displayed at the Friday evening hotel reception in order to share with the full group the discussions at the tables.

Through the ***Creative Design Mapping*** activity (Saturday) we will visually map recommendations and strategies for growing locally rooted arts and culture as the foundation for neighborhood revitalization in cities like Minneapolis where there is a thriving arts economy, and at the same time persistent pockets of poverty where residents have not benefited from the rising tides of the arts. We'll focus our lens on the North Minneapolis West Broadway corridor pulling in ideas, best practices, inspirations and the expertise of the people in the room based on the opportunities and geographic, economic, political and social contexts of the area.

Map of Event Locations



Conference Location:

Chambers Hotel
901 Hennepin Avenue
Minneapolis, MN
612 767 6900
800 543 4300

Tour Stops (not shown on map):

Juxtaposition Arts
2007 Emerson Ave. N
Minneapolis, MN
612 588 1148

NACDI
1414 E. Franklin Avenue
Minneapolis, MN
612 235 4976

Schedule of Activities - Friday, 4/15

"What's possible when locally rooted art and design are used to build more engaged and equitable communities"

6:30 – 8:00 AM: Breakfast (on your own)

8:00 – 8:45 AM: Registration
In front of ART Room, Chambers Hotel

9:00 - 9:15 AM: Welcome and Description of the Day
ART Room
- o Simeon Bruner, Bruner Foundation
- o Jim Stockard, Loeb Fellowship
- o R.T. Rybak, Mayor, Minneapolis

9:15 - 9:30 AM: Conference Overview
ART Room
- o DeAnna Cummings, Juxtaposition Arts

9:30 - 10:05 AM: Speakers – "What's Possible"
ART Room
- o Theaster Gates, Visual Artist and Planner, University of Chicago, Loeb Fellow 2011
- o Tom Borrup, Creative Community Builders, Minneapolis
- o Sheila Smith, Minnesota Citizens for the Arts

10:05 - 10:40 AM: Table Talks
ART Room

10:40 - 10:55 AM: Break

10:55 - 11:35 AM: Speakers – "Case Stories"
ART Room
- o Rick Lowe, Project Row Houses, Houston, Texas
- o Cynthia Harnisch, Inner City Arts, Los Angeles
- o Dan Pitera, Detroit Collaborative Design Center

11:35 AM - 12:10 PM: Table Talks
ART Room

12:10 - 12:30 PM: Break

Do you tweet? We've got a Twitter hashtag! **#BLF2011**

12:30 -1:30 PM: Lunch
Burnet Gallery, Chambers Hotel

1:30 - 1:45 PM: Board bus for tour
9th Street entrance, Chambers Hotel lobby door

1:45 – 3:45 PM: Minneapolis Tour of West Broadway and Franklin Avenue
- o Tour Guides: Seitu Jones, Visual Artist and Jeremiah Ellison, Juxtaposition Arts Alumnus

4:00 – 5:30 PM: Conference attendees, speakers, and organizers Reception
Rooftop Lounge, Chambers Hotel

6:00 PM: Board bus for StreetLife Exhibition and Great Idea Contest
9th Street entrance, Chambers Hotel lobby door

6:30 – 9:00 PM: StreetLife Exhibition and Great Idea Contest – Public Event
University of Minnesota, Rapson Hall
- o Presentations by University of Minnesota College of Design students
- o MC: James Garrett Junior AIA, 4RM+ULA_architecture

Directions from Chambers Hotel to Rapson Hall

By bus - Route 50 or 50S
- Depart from 4 St N and Hennepin Av
- Arrive at Washington Av and Coffman Union
- Cross Washington Ave on pedestrian bridge
- Walk through Northrup Mall
- Turn right at Scholars Walk
- Turn left on Church Street (pedestrian street)
- Arrive at 89 Church St SE (Rapson Hall)

Trip time: 20 minutes

By bus - Route 6
- Depart from 4 St N and Hennepin Av
- Arrive at Washington Av and Coffman Union
- Cross Washington Ave on pedestrian bridge
- Walk through Northrup Mall
- Turn right at Scholars Walk
- Turn left on Church Street (pedestrian street)
- Arrive at 89 Church St SE (Rapson Hall)

Trip time: 20 minutes

Cab
- Tell the driver 89 Church St SE

Schedule of Activities - Saturday, 4/16

"Putting creativity to work—using locally rooted art and design to build more engaged equitable communities"

6:30 – 8:30 AM: Breakfast (on your own)

8:30 – 8:45 AM: Welcome and Description of the Day
ART Room, Chambers Hotel
- o Jim Stockard, Loeb Fellowship, and Brandy Brooks, Bruner Foundation

8:45 – 9:25 AM: Speakers – "Putting Creativity to Work"
ART Room
- o Jason Schupbach, Director of Design, National Endowment for the Arts
- o Kate Barr, Nonprofits Assistance Fund, Minneapolis
- o Seitu Jones, Visual Artist, Minneapolis

9:25 – 9:45 AM: Local and Regional Current Issues and Context
ART Room
- o Ed Goetz, University of Minnesota Center for Urban and Regional Affairs

9:45 – 10:10 AM: Local Case Study - Juxtaposition Arts, Minneapolis
ART Room
- o DeAnna and Roger Cummings, Co-Directors

10:10 – 10:25 AM: Break

10:25 AM – 12:00 PM: Creative Design Mapping
Rooftop Lounge, Chambers Hotel
- o David C. Ralston PhD, City of Oakland, Community and Economic Development Agency
- o James Garrett Junior AIA, 4RM+ULA_architecture

12:00 – 12:15 PM: Break

12:15 – 12:30 PM: Performance Talk – "Sermon on the City"
Rooftop Lounge
- o Theaster Gates

12:30 – 12:45 PM: Send Off
Rooftop Lounge
- o Jim Stockard, Brandy Brooks, DeAnna and Roger Cummings

12:45 – 1:30 PM: Lunch
Burnet Gallery

Tour Description

Cities around the world are recognizing the power of arts and culture to develop local economies and revitalize urban centers. Our tour will take us to two places in Minneapolis where organizations are effectively harnessing this power to engage citizens and transform neighborhoods, Juxtaposition Arts in North Minneapolis and the Native American Community Development Institute (NACDI) in South Minneapolis

Our guides, Seitu Jones and Jeremiah Ellison, will help shape context and share history as we drive through the historically and culturally diverse neighborhoods in Minneapolis.

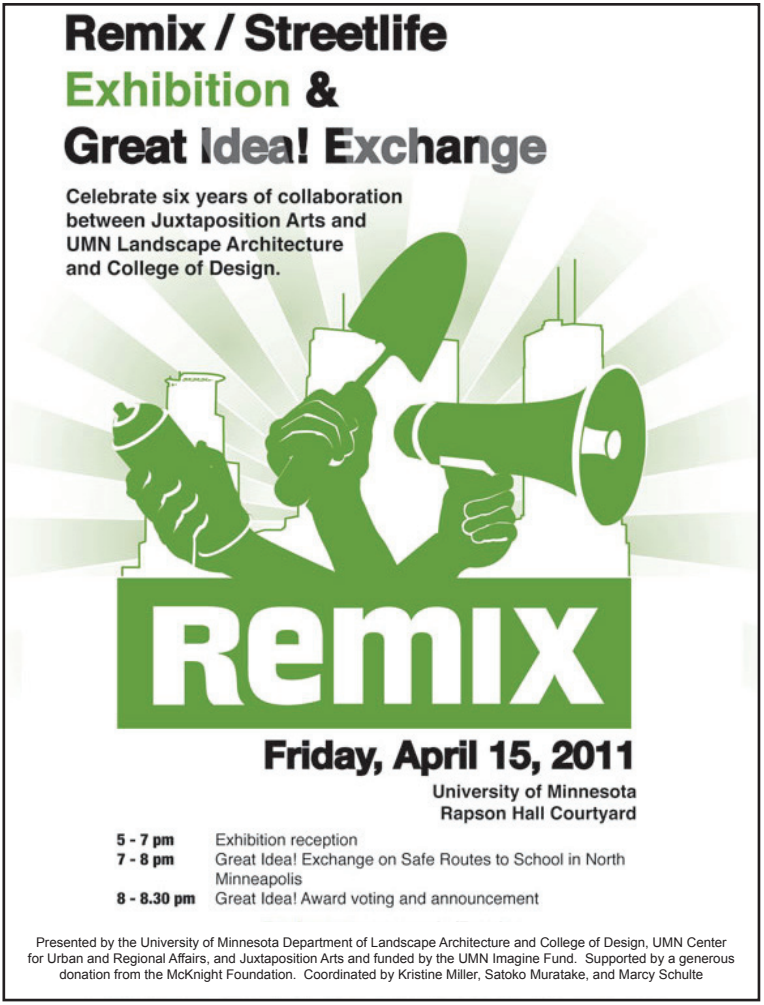
SOUTH MINNEAPOLIS

We will head from Downtown, through South Minneapolis, and onto East Franklin Avenue. This section of Minneapolis has been a historic landing place for new immigrants and today is home to a large East African and Latino population. It continues to also serve as the heart of the urban American Indian community in Minneapolis. Here we'll stop at All My Relations Arts, the premier contemporary American Indian fine arts organization in the Twin Cities, and at NACDI, an American Indian community development organization – the first of its kind – created by and for American Indians. Through NACDI's most recent efforts this section of Franklin Avenue was recently designated as an American Indian Cultural Corridor. Justin Huenemann, founding president and CEO of NACDI, will share how they use American Indian arts and culture as the center of their broader community and economic development strategies and goals.

NORTH MINNEAPOLIS

From South Minneapolis, we'll weave our way back through Downtown and onto the Northside of Minneapolis. North Minneapolis holds the historic roots of both the Jewish population and the African American community in the Twin Cities. Today, Minneapolis' Northside is an amalgam of rich cultural and varied ethnic backgrounds. North Minneapolis also has a higher concentration of youth under the age of 18 living within its' boundaries than any other part of the Twin Cities.

We'll end up at Juxtaposition Arts on West Broadway Avenue, the main commercial corridor in North Minneapolis. Juxtaposition Arts develops community by engaging and employing young urban artists in hands-on education initiatives that create pathways to self-sufficiency while actualizing creative power. Through design education, youth empowerment and a social enterprise business model, Juxtaposition is catalyzing the energy and talent of Minneapolis youth for individual and community impact. While at Juxtaposition Arts, we'll see, feel and hear their 15 years of experience of using arts and culture to enrich the lives of young people and build the strength of their community. From Juxtaposition Arts, we'll head back to the hotel.



Buses depart from the Chambers Hotel for the UMN College of Design at 6:00pm Friday Evening

Remix/StreetLife began in 2005 as an inter-disciplinary, service-learning teaching project. Faculty, staff, and students from the UMN Department of Landscape Architecture and College of Design have worked in collaboration with Juxtaposition Arts, and the UMN Center for Urban and Regional Affairs to understand the complex problems and opportunities along the West Broadway corridor in North Minneapolis.

Three courses are at the center of this work: a Juxtaposition Arts studio arts course for students ages 13-18 on art, urban spaces and Hip-Hop coordinated by Satoko Muratake, a Department of Landscape Architecture graduate level urban form design studio led by Kristine Miller, and a College of Design undergraduate seminar on urbanism taught by Marcy Schulte.

Over the past six years more than 200 university students and 60 middle & high school students have participated in StreetLife/Remix. Students and faculty have explored the ways in which physical environments shape peoples' daily lives and have imagined new vibrant, people-focused futures for West Broadway and the people who work and live in the community.

North Minneapolis Fact Sheet

Minneapolis and St. Paul together are the Twin Cities, with surrounding suburbs home to 2.85 million people and companies that make up the 15th largest agglomeration in the United States. As of 2010, the area is home to Cargill, one of the largest privately held companies in the world, and diverse fortune 1,000 companies including Ameriprise, Best Buy, Target, Xcel Energy, PepsiAmericas Inc., Land O'Lakes, 3M, Aveda, Dairy Queen, Toro and General Mills.

DEMOGRAPHICS

Since the 1851 signing of the Treaty of Traverse des Sioux between the Dakota Sioux and the U.S. military opened up southern Minnesota for non-Indian settlement, North Minneapolis has been a gateway for new immigrants. Beginning in the 1920s strict housing covenants forced many newcomers into the city's Northside including Blacks who migrated from the South, and Jewish and Finnish people from Eastern Europe.

Today, North Minneapolis is like a city unto itself, with roughly 60,000 residents living throughout its' 13 neighborhoods. It is a community that is an amalgam of rich cultural and varied ethnic backgrounds. Diversity is both wide and deep. African Americans (44%) and Whites (32%) combine to represent three-quarters of the Northside population. Asians (13%) are the next largest group, followed by Hispanic/Latino (8%) and American Indian (2%). The average resident age in North Minneapolis, in 2000 was 22.9 years compared to 31.2 for the city of Minneapolis. In fact North Minneapolis has a higher concentration of youth under the age of 18 living within its' boundaries than any other part of the Twin Cities.

CULTURAL ASSETS

The City's African American population planted its cultural roots in North Minneapolis. Phyllis Wheatley Community Center opened its doors in 1924 as a settlement house founded by a group of resident women who were concerned about the living conditions of the area's African American population and for over 87 years it has remained a cornerstone for North Minneapolis. Grammy award winning musician, Prince is from North Minneapolis and performed his first show in 1979 at the Capri Theater in North Minneapolis. The Northside is also home to KMOJ Radio founded in 1976 in the Glenwood Lyndale housing projects. The station call letters were inspired by the word UMOJA which means Unity in Swahili. Sumner Library, KBEM Radio, Kwanzaa Community Church, Juxtaposition Arts, Homewood Studios, and Asian Media Access are some of the other long lived cultural organizations located in North Minneapolis.

[1] http://www.metrocouncil.org/about/facts/twincitiespopulationfacts.pdf

[2] "Our annual ranking of America's largest corporations". CNNMoney.com. 2007. http://money.cnn.com/magazines/fortune/fortune500/2007/states/MN.html.

[3] "The Largest Private Companies". Forbes.com, LLC. 2006-11-09. http://www.forbes.com/lists/2006/21/biz_06privates_The-Largest-Private-Companies_Rank.html.

[4] U.S. Census, 2010

ECONOMICS & HOUSING

Residents in North Minneapolis suffer disproportionately from the recent economic downturn and housing crisis.

- A 2010 study released by the Economic Policy Institute finds that blacks in Minneapolis are 3.1 times as likely to be unemployed as whites – the worst level of disparity among the 50 largest metropolitan areas in the nation. (Austin, 2010). The 2005-2007 child poverty rate was 60.5% for African American children in Minneapolis, compared to 7.7% for whites (Minneapolis Youth Coordinating Board, 2006).
- Over 33% of North Minneapolis residential properties experienced foreclosure from 2005 to 2010. The North Minneapolis foreclosure rate is 3 times the rate of foreclosures in Minneapolis.

EDUCATION

Student outcomes in Minnesota schools are sharply divided along racial lines, with the biggest disparities between African-American/Black students and White students.

- In 2008, while Minneapolis's four-year graduation rate for white students was 69.5%, it was just 33.5% for African American students (Minnesota Department of Education, 2010).
- Minnesota's 4th grade reading scores had the 5th largest achievement gap in the nation—only 12% of African American children in Minnesota were reading at the appropriate grade level on national assessments in 2007 (Vanneman et al., 2009).

PUBLIC SAFETY

A disproportionate level of crime over the past decade in the City of Minneapolis has occurred on the Northside.

- The fourth precinct, encompassing the entire North side, contained only 18% of the city's population in 2006, but 48% of the City's homicides.
- For African American youth in Minneapolis, homicide is the leading cause of death (Youth Violence Prevention Blueprint for Action, City of Minneapolis).Both the City of Minneapolis and the State of Minnesota have passed legislation deeming youth violence a public health epidemic.

LEVERAGING COMMUNITY CULTURAL ASSETS

Residents, businesses, foundations, local government, and other stakeholders have come together to support Northside arts infrastructure projects. The West Broadway Business and Area Coalition initiated an arts façade grant program for new public art along commercial corridors. CURA (Center for Urban and Regional Affairs at the U of MN) has supported partnerships between arts and neighborhood organizations. Juxtaposition Arts is redeveloping underutilized storefronts in West Broadway for new arts uses. PCYC has restored the Capri Theater as a performance and event space. The City of Minneapolis and neighborhoods have adopted a 20-year master plan which will use the arts to animate the revitalization of the area's commercial corridor.

Notes

BRUNER•LOEB forum

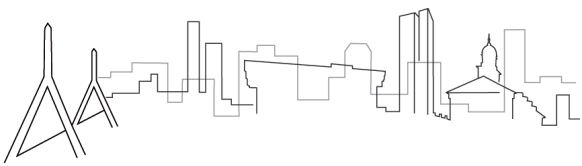
The **Bruner Loeb Forum** is a partnership between the Rudy Bruner Award for Urban Excellence (RBA) and the Loeb Fellowship Program, two of the preeminent national programs dedicated to the urban built environment. The goal of the Bruner Loeb Forum is to advance the thinking on a wide variety of challenges facing our cities, and to make the experience and imagination inherent in RBA winners and in the work of Loeb fellows available to practitioners and policy makers across the country.

The **Rudy Bruner Award for Urban Excellence (RBA)**, a national award for urban places, was established in 1987 by the Bruner Foundation. The RBA discovers and celebrates urban places distinguished by quality design, and by their social, economic, and environmental contributions to the urban environment. The selection process involves mayors of major metropolitan areas and other experts in the urban built environment in honoring five urban places in each biennial award cycle.

The **Loeb Fellowship Program**, established in 1970 at the Harvard University Graduate School of Design (GSD), offers mid-career fellowships each year to 10 to 12 outstanding professionals working to improve the built and natural environment. Fellows are drawn from many professions including architecture, landscape architecture, urban planning and design journalism, the arts and community development. Its founder, John Loeb, believed that a core group of committed professionals could have an impact far beyond their numbers on American cities.

The Bruner Loeb Forum brings together RBA winners and Selection Committee members, Loeb fellows and alumnae, and distinguished practitioners from across the country to discuss the challenges facing our cities today and to present innovative solutions to those challenges. The Bruner Loeb Forum is an interactive program, designed to initiate and to foster a national dialogue on the most important issues facing our nation's cities.

To learn more about the Bruner Loeb Forum, please visit us at **www.brunerloeb.org**. To learn more about the Rudy Bruner Award and the Loeb Fellowship Program, please visit us at: **www.brunerfoundation.org** and **www.gsd.harvard.edu/loebfell**.



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