Anchor Institutions: Expanding Roles in Placemaking and Sustainability

Memphis College of Art, Overton Park
Memphis, TN

Sponsored by the University of Memphis and ULI Memphis, a District Council of the Urban Land Institute

May 9, 2008

Thursday, May 8th

Check-in  Madison Hotel
79 Madison Ave
Memphis, TN 38103
(901) 333-1200
You will need to take a cab from the airport to the Madison. All other transportation will be provided.

6:45  Meet in the Lobby to walk to dinner
Stella Restaurant
Brodnax Room
39 South Main Street
901.526.4950

Friday, May 9th

8:00  Meet in the Lobby for transportation to the Memphis College of Art

8:30-9:00  Registration, Coffee and Information Tables

9:00 – 9:30:  Welcome and Introduction

Jeffrey D. Nesin, President, Memphis College of Art
President Shirley C. Raines, University of Memphis
James Stockard, Curator, Loeb Fellowship Program
Simeon Bruner, Founder, Rudy Bruner Award for Urban Excellence
Ann Coulter, Turley Fellow, University of Memphis

9:30-10:00  NJPAC as an Anchor Institution: Engaging the Community
Jeff Norman, Vice President for Public Affairs, New Jersey Performing Arts Center, Newark, NJ
Rudy Bruner Award Winner, 2001
10:00-10:30  Designing Place and Sustainability in Cultural Institutions  
Randall Stout, FAIA, President and Principal in Charge, Randall Stout Architects

10:30–10:45  Break

10:45–11:45  Discussion Groups  
- **Blue Group**: Jim Stockard, Facilitator  
  **Resource Team**: Doug Meffert, Rebecca Flora, David Perry
- **Red Group**: Reese Fayde, Facilitator  
  **Resource Team**: Jeff Norman, Randall Stout

11:45–12:30  Lunch

12:30–1:15  Keynote Address

**ULI Memphis Welcome and Keynote Speaker Introduction**  
David Cox, Executive Assistant to the President for Partnerships and Administration, University of Memphis

**Keynote Address: Universities Leading Change in Their Cities**  
David Perry, Director, Great Cities Institute, Chicago

1:30-2:00  Sustainable Shelby  
Shelby County Mayor A C Wharton

2:00-2:30  Sustainable Community Development  
Rebecca Flora, Executive Director, Green Building Alliance, Pittsburgh

2:30-3:00  Integrating Sustainability into the Mission of the University  
Douglas Meffert, Loeb Fellow 2008, Deputy Director, Tulane/Xavier Center for Bioenvironmental Research, New Orleans

3:00-3:15  Break

3:15–4:00  Whole Group Discussion with Presenters

6:00  Meet in the Lobby for transportation to the Turley’s house

**Friday evening**: Henry and Lynne Turley would like to invite Forum speakers to join them for an informal evening reception at their home in South Bluffs overlooking the fabulous Mississippi River. Dinner will follow.

**Phone Numbers:**

Emily Axelrod  617.877.3397  
Sally Young  857.891.6972  
Ann Coulter  423-987-6930

BRUNER FOUNDATION :: 130 PROSPECT STREET :: CAMBRIDGE, MA  02139 :: 617-492-8404  
LOEB FELLOWSHIP PROGRAM ::48 QUINCY STREET::CAMBRIDGE, MA 02138 :: 617-495-9345