



**City as a Stage: Placemaking for the Performing Arts**  
**April 16, 2010**  
**Dorothy Chandler Pavilion (5<sup>th</sup> Floor), Los Angeles**

**8:30-9:00am: Registration and Coffee**

**9:00-9:15am: Welcome and Description of the Day**

- Howard Sherman, Executive Vice President & Chief Operating Officer, Music Center
- Simeon Bruner, Founder, Rudy Bruner Award
- Jim Stockard, Curator, Loeb Fellowship Program

**9:15-9:45am: *Setting the Stage: National Trends in Urban Performing Arts*, Josephine Ramirez, Program Director for the Arts, James Irvine Foundation, (Loeb Fellow 2003)**

- 9:45-10:00: Q&A, Randy Gragg, Moderator

**10:00- 10:30am: *New Jersey Performing Arts Center: Responding to New Trends*, Lawrence Goldman, President, NJPAC, (RBA Winner 2001)**

- 10:30-10:45: Q&A, Randy Gragg, Moderator

**10:45-11:00am: Break**

**11:00-11:30am: *City as a Stage*, Barnaby Evans, Founder, Waterfire, (RBA Winner 2003)**

- 11:30-11:45: Q&A, Randy Gragg, Moderator

**11:45-12:15pm: *Active Arts<sup>®</sup>: A New Model for Community Engagement*, Ming Ng, Director, Active Arts<sup>®</sup> at the Music Center**

- 12:15-12:30: Q&A, Randy Gragg, Moderator

**12:30 -1:00pm: Lunch**

**1:00 – 1:30pm: *National Trends in Funding the Performing Arts*, Maurice Cox, (LF 2005); Dept. of Architecture, University of VA; Fmr. Director of Design, National Endowment for the Arts**

**1:45-2:30pm: Panel Discussion: *What are the hallmarks of urban performance space for the city of the future?***

- Moderated by Randy Gragg, LF 2006, Editor in Chief, Portland Monthly
- Panelists: Michael Maltzan, FAIA, (2009 RBA Winner); Barnaby Evans; Cheryl Hughes, Consultant, (LF 2004), morning presenters.

**2:30-4:00pm: Engaged Discussion:** audience and panelists envision key indicators for performing arts spaces in the city of the future.