THE BRUNER LOEB - FORUM

The Bruner-Loeb Forum is a partnership between the Bruner Foundation’s Rudy Bruner Award for Urban Excellence and the Loeb Fellowship that brings together distinguished practitioners from across the country to advance creative thinking about placemaking in American cities. Hosted in partnership with organizations working in cities across the country, these annual forums are designed to initiate local and national dialogue, share resources, and foster new approaches to issues related to the design and planning of the built environment.

Forums are invitation-only, bringing together a diverse, interdisciplinary group of about 100 people working in the local host community and elsewhere across the country for 1 to 1-1/2 days of energetic discussion and exchanges of ideas. The typical format includes presentations by national speakers, facilitated roundtable discussions, and tours of the host community and local initiatives. Events are designed to encourage creative thinking and candid conversation about real-world opportunities and challenges, and generate ideas that can be applied by participants that are working on the ground in cities. The Bruner-Loeb Forum is not intended to be a platform for traditional academic, research or policy-driven discussions.

The 2014 Bruner Loeb Forum, hosted by Enterprise Community Partners, is focused on the theme of “urban equity” — how cities are addressing economic and social equity through design and planning. This interactive forum seeks to identify and promote conversation about innovative approaches that address this theme. Topics include leveraging cultural assets, using design to empower communities, and development strategies that invigorate neighborhoods while maintaining economic and racial inclusion.

To learn more about the Bruner-Loeb Forum and other events visit www.brunerloeb.org.

www.designforequity.org

SCHEDULE

Wednesday, November 5 / Mobile Workshops in Codman Square
Hosted by Codman Square Neighborhood Development Corporation & Fairmount Indigo Corridor Collaborative

1:00 pm  BUSES DEPART FROM HILTON BOSTON BACK BAY
40 Dalton St, Boston, MA 02115

1:30 – 3:00 pm  TOURS OF BOSTON’S DORCHESTER NEIGHBORHOOD

3:00 pm – 4:30 pm  MOBILE WORKSHOPS DISCUSSION AT THE GREAT HALL
Codman Square Health Center, 6 Norfolk St, Boston, MA 02126

4:30 pm  DEPART FROM THE GREAT HALL TO BOSTON UNIVERSITY

5:00 – 6:00 pm  RECEPTION
Metcalf Trustees Center, 9th Floor, 1 Silber Way, Boston, MA 02215

6:00 pm  ENTERPRISE ROSE ARCHITECTURAL FELLOWS: DESIGN FOR EQUITY
1 Silber Way, Boston University, Boston, MA 02215

Thursday, November 6 / Design for Equity

8:30 – 9.30 am  REGISTRATION and BREAKFAST
Villa Victoria Center for the Arts, 85 West Newton Street, Boston, MA 02118

9:00 – 9:15 am  WELCOME

9:15 – 9:45 am  JOHN BARROS
Chief of Economic Development, City of Boston

9:45 – 10:05 am  GAIL LATIMORE
Executive Director, Codman Square Neighborhood Development Corporation

10.05 – 10:15 am  FORUM WELCOME
Simeon Bruner, Mark Mulligan

10:20 – 10:30 am  VANESSA CALDERON-ROSADO, PhD
Chief Executive Officer, Inquilinos Boricuas en Accion

10:30 – 12:30 pm  CASE STUDY PRESENTATIONS and BREAKOUT SESSION
Malik Bankston — Kingsley Association, Pittsburgh, PA
Tony DeFalco — Living Cully, Portland, OR
Joseph Kunkel — Sustainable Native Communities Collaborative, Santo Domingo, NM
Alexie Torres-Fleming — Bronx River Park, New York, NY

12:30 – 1:30 pm  LUNCH

1:30 – 3:20 pm  PANEL DISCUSSION and BREAKOUT SESSION
Roger Cummings, Artistic Director, Juxtaposition Arts
Christine Gaspar, Executive Director, Center for Urban Pedagogy (CUP)
India Lee , Director for Neighborhoods, Housing, and Community Development, The Cleveland Foundation

3:30 – 4:00 pm  CLOSING

5:00 – 6:00 pm  RECEPTION

6:00 pm  KEYNOTE PANEL / PARTNERS IN PUBLIC DIALOGUE: DESIGN FOR EQUITY
Old South Meeting House, 310 Washington St, Boston, MA 02108
KATHARINE LUSK, Executive Director, Initiative on Cities
Katharine Lusk is the executive director of the Initiative on Cities at Boston University. She was previously a policy advisor for Mayor Thomas M. Menino, former Mayor of Boston, where she spearheaded his work to make Boston the first city in the country to achieve pay equity for women. In addition to launching the Mayor’s Women’s Workforce Council, Katharine was the chief author of the Council’s report, “Boston: Closing the Wage Gap,” which outlined evidence-based interventions employers can take to close the gender wage gap. Katharine is a 2012 graduate of the Harvard Kennedy School, where she was the recipient of the Barbara Jordan Award for Women’s Leadership and the Manuel Carballo Award for her graduate thesis modeling a state-run paid family leave program for Massachusetts. She earned her BA from Williams College.

PHILLIP HENDERSON, President, Surdna Foundation
The Surdna Foundation, a New York City-based family foundation founded in 1917, operates programs focused on fostering sustainable communities in the United States. Phil has been with Surdna since 2007. During his tenure the Foundation has focused intently on cross-programmatic work, including the launch of an institution-wide grantmaking initiative in support of public participation in New Orleans. Phil serves on the Boards of Living Cities and BoardSource, and is the Chairperson of the Romanian American Foundation. Phil holds an M.A. in economics from the University of California, Santa Barbara, and a B.A. in economics from Michigan State University. He lives in Maplewood, New Jersey with his wife and two sons.

MARK MATEL, Nuestra Comunidad Development Corporation, Boston, MA
Mark Matel is hosted by Nuestra Comunidad Development Corporation in Roxbury, Mass., which is devoted to building the wealth and enhancing the physical, economic, and social well being of Roxbury and other underserved populations in greater Boston through a community-driven process that promotes self-sufficiency and neighborhood revitalization. A major focus of Mark’s fellowship has been the redevelopment of Bartlett Yards, a former transit yard, into a sustainable residential and commercial node in Roxbury. He has worked with local residents to plan temporary events that bring awareness to the Bartlett Yards site and test programming for the proposed plaza. The events have helped to build identity around the concept of this place as a creative village and have encourage community participation in the process. Mark earned a Master of Architecture from Hampton University in 2010 and a Master of Design Build from Auburn University in 2011. An associate AIA member, Mark has earned several distinctions, including the Alpha Rho Chi Medal for Service in Architecture, the Design Stewardship Award from Hampton University, the Outstanding Graduate Student Award from Auburn University, and the Rising Star Award from the Massachusetts Association of Community Development Corporations.

NATHAN POEL, Office of Rural and Farmworker Housing, Yakima, WA
Nathan Poel is a Rose Fellow in Yakima, Wash. with the Office of Rural and Farmworker Housing (ORFH), where he has worked to build healthy communities and affordable housing for migrant farmworkers. ORFH serves a community of predominantly first or second-generation Latino migrant workers who struggle to find affordable housing in the rural region. Focused primarily on farmworker housing, Nathan hosted a design competition for proposed farmworker housing in Sunnyside, Wash in 2012. Nathan also facilitated a design charrette for Catholic Charities Housing Services’ new development in Prosser, focused on the green aspects of the development and improving the site plan, and led the conversion of a former retail site into a community center and shelter. Nathan is a LEED AP and holds a Master of Architecture from the University of Oregon where he was co-founder of HINGE, a student group for the discussion of social justice in architecture.
SAM BEALL, Cathedral Square Corporation, Burlington, VT
During his fellowship, Sam has focused on two guiding questions: How can the design of senior housing improve public health? And how is senior housing different from other types of housing? He invested time into evaluating Cathedral Square’s properties and cataloguing their attributes. He also invited the community to a roundtable asking them about their concerns, the places they love and the places they hate. Armed with the opinions of the residents and site managers, Sam took on the challenge of remodeling a modest but well maintained home built in 1980, then applied many of the insights he had gained to the design of Wright House, a new building with a functional and cognitive perspective on the design of units and common space. Sam graduated with a Master of Architecture from the University of Virginia in 2009. He was selected as a 2008 Nix Fellow for researching Corbusier’s work in Marseille and Provence. Prior to his fellowship, Sam worked as designer with Ryall Porter Sheridan Architects, Butler Armsden Architects, and Andrew Mann Architecture and volunteered with the Institute on Aging in San Francisco.

CEARA O’LEARY, Detroit Collaborative Design Center, Detroit, MI
Hosted by Detroit Collaborative Design Center (DCD), Ceara O’Leary has worked on a variety of neighborhood revitalization projects throughout Detroit, ranging from community spaces and corridor activation to blue-green infrastructure and eco-district planning. Since 1994, DCD has worked with over 80 Detroit nonprofit organizations, community groups, and philanthropic foundations to create sustainable spaces and communities through quality design and the collaborative process. Ceara has worked on projects across the city of Detroit, with a focus on Livernois Avenue, the Eastern Market District and East Jefferson Avenue. She has also developed resources that can be used citywide like the Community Development How-To Guides, which received a 2014 SEED Award. She has fostered relationships with many people involved in community development efforts across the city, which informs her work, and teaches at the University of Detroit Mercy School of Architecture, where DCD is based. Ceara holds a Bachelor of Arts from Brown University, and dual Masters in Architecture and City Planning from University of California, Berkeley. She is a LEED Green Associate and the Spring 2010 winner of the Sandy Hirshen Prize for Socially-Responsible Architecture at UC Berkeley.

SAM CARLSEN, Saint Paul Riverfront Corporation, St. Paul, MN
For Minneapolis native Sam Carlsen, community-design is inextricably linked to civic contribution. He has been able to further explore this holistic approach at the Saint Paul Riverfront Corporation, where he engages citizens in planning for transit-oriented development. As a Rose Fellow, Sam has been able to work to integrate and advance the work of city planners, community organizers, architects and landscape architects into affordable housing and other built spaces all along the light rail corridor. One of Sam’s largest projects with SPRC has been the Central Corridor Light Rail initiative—a rail line currently under construction that will link the downtowns of the Twin Cities. After earning a Master of Architecture from the University of Minnesota in 2008, Sam worked directly with residents who had lost their homes in Hurricane Katrina, helping them rebuild safer and more sustainably in partnership with Gulf Coast Community Design Studio.

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8:30 AM / Registration / Villa Victoria Center for the Arts / 85 West Newton Street, Boston, MA 02118

9:00 - 9:15 AM / Welcome

KATIE SWENSON, Vice President, Design Initiatives, Enterprise Community Partners
Katie Swenson is a national leader in sustainable design for low-income communities. Katie oversees Design Initiatives for Enterprise Community Partners, Inc., directing the Affordable Housing Design Leadership Institute and the Enterprise Rose Architectural Fellowship, nurturing a new generation of community architects through hands-on experience and high-impact projects. Katie holds a bachelor’s degree in comparative literature from the University of California-Berkeley and a master’s degree in architecture from the University of Virginia.

9:15 - 9:45 AM / The State of Equity in Boston

JOHN BARROS, Chief of Economic Development, City of Boston
Barros focuses on fostering economic development in all of Boston’s neighborhoods through marketing Boston on a national and international scale; ensuring access to employment, pathways to careers, and strong job growth; streamlining licensing and permitting processes; and supporting small businesses, particularly women- and minority-owned businesses. At just 17 years old, Barros was the first youth elected to the Dudley Street Neighborhood Initiative (DSNI) Board of Directors, dedicated to community collaboration in neighborhood development. He went on to serve as the Executive Director of DSNI. Barros is a graduate of Dartmouth College, where he studied Economics and African/African-American Studies.

9:45 - 10:15 AM / Equity in Boston’s Neighborhood of Dorchester

GAIL LATIMORE, Executive Director, Codman Square Neighborhood Development Corporation
Gail is a veteran of nonprofit management and development, with 25 years experience working in the public or nonprofit sector. She has served as the Executive Director of Codman Square Neighborhood Development Corp (CSNDC) since 1998. During Gail’s tenure, CSNDC has grown exponentially, expanding its service base to meet the needs of the community. Additionally, during this time, CSNDC has developed over 200 units of affordable housing, both homeownership and rental. Gail holds a bachelors degree in Architecture from Columbia University and has completed coursework towards a master’s degree in Urban Affairs at Boston University.

10:05 - 10:15 AM / Forum Welcome

MARK MULLIGAN, Associate Professor in Practice of Architecture, Harvard University, Interim Curator of the Loeb Fellowship
Mark Mulligan is a registered architect in Massachusetts and worked as project architect for Fumihiko Maki’s Pritzker Prize–winning practice in Tokyo. From 2011 to 2014, Mulligan was program director for the GSD’s Master in Architecture Degree. Prior to assuming the role of Curator, he was a member of the Loeb Fellowship Selection Committee. His long engagement with the program has included inviting Fellows as guest lecturers and design jurors and helping to organize special projects with GSD students. Mulligan received his BA from Yale University and his MArch with distinction from the GSD.

10:15 - 10:50 AM / Forum Welcome

SIMEON BRUNER, Founder, Rudy Bruner Award for Urban Excellence
As a practicing architect for more than 35 years, Simeon Bruner has been an advocate for the creative revitalization, transformation, and renewal of important buildings and sites. He is a founding partner of Bruner/Cott & Associates, and in 1986 created the Rudy Bruner Award for Urban Excellence to foster a better understanding of the role of architecture in the urban environment.
VANESSA CALDERÓN-ROSADO, PH.D., Chief Executive Officer, Inquilinos Boricuas en Acción

Vanessa Calderón-Rosado, Ph.D., is the Chief Executive Officer of Inquilinos Boricuas en Acción (IBA), a Boston-based community action organization founded in 1968 to develop low- and moderate-income housing, provide support services to families, and promote and preserve Latino artistic expression. Dr. Calderón-Rosado has considerable experience with a wide range of community development issues. During her tenure, IBA has completed a dramatic operational and programmatic turnaround. Dr. Calderón-Rosado has implemented a strategy that has resulted in a stronger organization that is now poised to take a more active role in the public policy issues affecting Latinos in Boston and Massachusetts. She received her doctorate in Public Policy on Aging at the Gerontology Center, University of Massachusetts at Boston.

JOSEPH KUNKEL, Enterprise Rose Architectural Fellow 2013-2015

Joseph Kunkel is an Enterprise Rose Architectural Fellow currently working directly with the Sustainable Native Communities Collaborative (SNCC), and the Santo Domingo Tribal Housing Authority. His most recent focus with SNCC has been to help research and showcase exemplary Native American housing nationwide, and to build and develop emerging best practices. His professional career has centered on community-based educational design. His work ranges from material research and fabrication to community-based design and planning. Joseph is currently working on a Cultural District Plan at Santo Domingo Tribe, funded by a National Endowments for the Arts Our Town grant, which has lead to an ArtPlace America award. This award of almost one half-million in funding for an arts project ties together two new affordable housing projects on the Santo Domingo Pueblo. Joseph received his Master of Architecture from the University of Maryland.

ALEXIE TORRES-FLEMING, Executive Director, Access Strategies Fund, Loeb Fellow 2013

Alexie Torres-Fleming is an activist, community organizer, advocate and urban planner from the South Bronx, NY. She has over 20 years of experience in social justice leadership in low income communities of color and 10 years experience in the philanthropic sector as a foundation executive director, board member, and senior fellow.

Prior to the Loeb Fellowship she co-founded the Bronx River Alliance and the Southern Bronx River Watershed Alliance to support community residents of the South Bronx committed to the reclamation and restoration of the Bronx River. The organizations’ successes included the clean-up of an abandoned concrete plant and a manufactured gas plant, the expansion of the Bronx River bike and pedestrian greenway and development of green infrastructure to contain storm water and mitigate sewage overflow. However, her greatest pride is in the legacy of power and leadership assumed by youth and adult community residents.

MALIK BANKSTON, Executive Director, Kingsley Association

Malik G. Bankston was born and raised in Pittsburgh, PA. Mr. Bankston has worked in the non-profit health and human services sector for more than thirty years. As a longtime community and political activist, he has worked locally and nationally, to organize efforts addressing a wide range of social, economic, cultural, and social issues. In 1998, Mr. Bankston was named as Executive Director of The Kingsley Association. Since then, Mr. Bankston had guided Kingsley to a fourfold increase in the size of its operations.

TONY DEFALCO, Living Cully Ecodistrict Coordinator, Verde

Tony DeFalco is coordinating the nation’s first equity driven ecodistrict designed to re-interpret sustainability as an anti-poverty strategy. His expertise in community economic development, environmental protection and sustainability spans 15 years of working locally and nationally in environmental advocacy, coalition building and policy advocacy. His current focus includes redevelopment of a landfill into a park in a low-income neighborhood in Portland and strengthening communities of color and low income communities in deriving economic benefit from environmental investments.

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CHRISSINE GASPAR, Executive Director, CENTER FOR URBAN PEDAGOGY (CUP)
Christine Gaspar has over ten years of experience in community design. Prior to joining CUP, she was Assistant Director of the Gulf Coast Community Design Studio in Biloxi, Mississippi, where she provided architectural design and city planning services to low-income communities recovering from Hurricane Katrina. She holds Masters in Architecture and in City Planning from MIT, and a Bachelor of Arts from Brown University.

She’s been a CUP fan since 2001, and a staff member since 2009.

INDIA LEE, Director for Neighborhoods, Housing, & Community Development, THE CLEVELAND FOUNDATION
India Pierce Lee joined the Cleveland Foundation in 2006 as program director for neighborhoods, housing and community development. She oversees the foundation’s Greater University Circle Initiative, a unique multi-institutional anchor-based partnership engaged in catalytic projects to revitalize neighborhoods that include transportation, wealth building and economic inclusion, employer-assisted housing, and community engagement. India is a graduate of the Louis Stokes Fellowship in Community Development from the Mandel School of Applied Social Sciences at Case Western Reserve University, where she obtained a Master of Science degree in social administration; received the 2014 Distinguished Alumna Award. In 2009, India completed the Loeb Fellowship at the Graduate School of Design at Harvard University.

ROGER CUMMINGS, Artistic Director, JUXTAPOSITION ARTS
If Roger Cummings had a mantra, it would likely be a variation on “learn by doing” — “learn by doing art.” One of the founders of Juxtaposition Arts and its artistic director, Roger embraces non-traditional approaches to education and artistic practice with very concrete outcomes in mind: training young people to become working artists with the entrepreneurial and leadership skills necessary to make a living and make a difference in their community.
MAYOR MARTIN J. WALSH, an accomplished advocate for working people and a proud product of the City of Boston, was sworn in as the City’s 54th Mayor on January 6, 2014. With a commitment to community, equality and opportunity for every neighborhood, Mayor Walsh is a champion for civil rights and a vocal early advocate for marriage equality, which he calls his proudest vote ever as a state lawmaker. A resident of Dorchester, Mayor Walsh has a strong record in support people of color, immigrants, seniors and all Bostonians.

MODERATOR

NIGEL JACOBS, Co-chair, Mayor’s Office of New Urban Mechanics
Nigel Jacob is the co-founder the Office of New Urban Mechanics, a civic innovation incubator and R&D Lab within Boston’s City Hall. Nigel works to develop new models of innovation for cities in the 21st century. Prior to joining the City of Boston in 2006, Nigel worked for and launched a series of technology start-ups in the Boston area. Nigel has received a number of awards for his ground breaking work in Boston, including being named a Public Official of the year in 2011 by Governing Magazine and the Tribeca Disruptive Innovation award for 2012.

THERESA HWANG, Community Architect, Skid Row Housing Trust, Enterprise Rose Architectural Fellow 2009-2012
Activist-turned-architect, Theresa Hwang has spent over 10 years engaged in community organizing work for equitable cultural development and community empowerment. She implements participatory design and development processes to create affordable housing, community gardens, and social spaces with the resident community in a historically under-developed and under-recognized neighborhood. Currently, Theresa works with the Skid Row Housing Trust and is an adjunct studio professor at Woodbury University. She received her Master of Architecture from Harvard Graduate School of Design and a Bachelor of Science in Civil Engineering and Art History from the Johns Hopkins University.

RICK LOWE, Founder, Project Row Houses, MacArthur Fellow 2014
Rick Lowe is an artist whose unconventional approach to community revitalization has transformed a long-neglected neighborhood in Houston into a visionary public art project that continues to evolve, two decades since its inception. With a group of fellow artists, he organized the purchase and restoration of a block and a half of derelict properties—twenty-two shotgun houses from the 1930s—in Houston’s predominantly African American Third Ward and turned them into Project Row Houses (PRH), an unusual amalgam of arts venue and community support center.

MARC NORMAN, Director, UPSTATE, Loeb Fellow 2015
Marc Norman has dedicated his career to finding remedies to inequality and promoting economic development and social justice through innovative financial strategies paired with community development and design. As director of UPSTATE, a Center for Design Research and Real Estate at Syracuse University School of Architecture, he supports mechanisms that reduce the cost of housing, expand access to education and employment opportunities and promote health.

GEETA PRADHAN, Associate Vice President for Programs, The Boston Foundation
Geeta Pradhan is responsible for overseeing The Boston Foundation’s community goals across five program areas — Education, Health, Jobs, Neighborhoods, and the Arts. She leads the Foundation’s investment and alignment efforts along the Fairmount Corridor designed to generate equitable development through new transit investments in Boston’s lowest-income neighborhoods. Over her decade of work at the Boston Foundation, Geeta co-created the Boston Indicators Project and developed a strategy to support the nonprofit sector. Geeta received her undergraduate degree in architecture from New Delhi, India and her Master’s degree in Urban Design from the Graduate School of Design at Harvard University.
PARTNERS & SPONSORS

A PROGRAM OF:

Since its founding in 1963, the Bruner Foundation has been a progressive influence on national policy in healthcare delivery, holocaust studies, educational policy, nonprofit evaluation and capacity building, and the urban built environment. In addition to the annual Bruner Loeb Forum, the Foundation sponsors the biennial Rudy Bruner Award for Urban Excellence and ongoing Effectiveness Initiatives program.

PRODUCED BY:

Enterprise

At Enterprise, we create opportunity for low- and moderate income people through affordable housing in diverse, thriving communities.

We believe opportunity starts with a good home that you can afford. Whether it’s financing, sound policy or solutions to real challenges in communities, we bring together the people and resources needed to create housing for low-income people in strong communities. Housing insecurity ends with homes that are affordable, available, healthy and connected to good schools, jobs, health care and transit.

IN PARTNERSHIP WITH:

Boston Redevelopment Authority

The BRA is the urban planning and economic development agency for the City of Boston. The BRA plays a far reaching role in shaping the city. We are a self sustaining agency and our love for Boston inspires us to make this City an even better place to live, work, and play.

SPONSORED BY:

Loeb Fellowship at Harvard GSD

Loeb Fellowship selects the broadest spectrum of accomplished design practitioners, from architects and landscape architects to journalists, public artists and affordable housing developers. They come from around the world to the Harvard Graduate School of Design with a common purpose: to make the world a better place for all. After a transformative Fellowship year in residence, they join a powerful worldwide network of over 400 colleagues and friends. The connections, collaborations and learning are there for a lifetime.

The Fairmount/Indigo Line CDC Collaborative includes three community development corporations (CDCs)—Dorchester Bay EDC, Codman Square NDC and Southwest Boston CDC. We serve the predominantly low- and moderate-income neighborhoods along the Fairmount Commuter Rail Line from Hyde Park to North Dorchester in Boston. Together, we are helping to bring more reliable and affordable public transit options and new investments in housing, commercial development, and open space to benefit the residents living within the Fairmount Corridor.

The mission of the Codman Square Neighborhood Development Corporation (the “NDC”) is to build a better, stronger community in Codman Square and South Dorchester by creating housing and commercial spaces that are safe, sustainable, and affordable, promoting financial and economic stability for residents and for the neighborhood, and providing residents of all ages with opportunities and skills to empower themselves to improve their lives.